

Press release  
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## **Intelligent SMS Technology to Boost Rescue Operations Management**

**Helsinki Rescue Department piloting a mobile application by Proha for upgrading alert level.**

**Proha Plc and Helsinki Rescue Department have agreed on a pilot project, in which the upgrading of alert level of the rescue personnel is managed by intelligent SMS messages. The goal of the project is to secure that the solution developed by Proha Mobile Business Unit can be applied to the Rescue Department's personnel management process and to the automatic transfer of information arising in this process through intelligent SMS technology.**

During the pilot the calls to work overtime are automatized in the Rescue Departments personnel management system, in other words, the alert level is upgraded automatically. The technology architecture is made of Proha's Mobile Workflow Manager application and the DDM technology by BookIT. The personnel management system is based on Rescue Planner™ products that are developed by Proha's subsidiary Datamar.

- Rescue operations are mobile by nature, says **Anssi Kuusela**, head of data administration unit of Helsinki Rescue Department. Consequently it is only natural that also the personnel are called to work using mobile technology. Now that the basic management systems are in good shape we want to apply the best technical solutions also for alerting the personnel. The pilot will work as an integral part of the department's personnel management system.

- According to the strategy of Helsinki Rescue Department the goal is to be among top rescue departments in the nation. This pilot offers many options to develop the personnel management to meet the requirements of both the work itself and overall strategy, Kuusela adds.

- When advanced mobile technologies are used in upgrading the alert level, more time remains for the operative planning and action, and no personnel resources are tied up with 'secondary' tasks, says fire chief Yrjö Niiranen at Helsinki Rescue Department. In this pilot we will verify the achievable benefits and develop mobile communications as part of management. According to Niiranen also cutting the delays in upgrading alert levels is an important part of the pilot project.

After the pilot is finished in January – February 2006, the decision of system implementation will be made separately.

### **Additional Information:**

Jouko Järvinen, managing director, Datamar Oy 020 4362 206 and Toni Länsipuro, sales director, Proha plc 020 4362 194

### **Helsinki Rescue Department in brief**

The Helsinki Rescue Department is the largest rescue department in Finland and is responsible for rescue operations, first aid, emergency ambulance services and civil defense in the capital's demanding operating environment.

### **Proha's Mobile Business Unit and Datamar in brief**

Proha's Mobile Business Unit develops and sells automatic workflow management software and provides the integration services for the software. The Unit's Mobile Workflow Manager solution communicates the information and messages arising from the companies' ERP, project management and/or customer processes safely and automatically between the systems and their users. The Unit is lead by Toni Länsipuro.

**Datamar Oy** is a Proha subsidiary in the city of Lahti offering software development and services for large Finnish organizations. Datamar plays an important role in the product development projects of Proha and its subsidiaries. RescuePlanner™ is a personnel management product range developed by Datamar. Datamar is headed by Jouko Järvinen.

### **Proha Plc in brief**

Proha is a world leader in enterprise-level project and portfolio management solutions. Proha includes the subgroup Artemis, which represents approximately 64% of the net sales of the Group in 2004, while project management operations in Norway, which concentrate on the oil and gas sector, represent approximately 34% of the net sales of the Group. In 2004, Proha's net sales were EUR 65.7 million, approximately 90% of which originated from outside Finland . The Proha Group employs over 500 people globally, with approximately 80 of them in Finland .