

Wireless Event Manager for beating 'No-Show'

Do meeting arrangements give you headache? Do you get the registrations and other pre-information in time? Are you able to reserve the venue resources cost-effectively?

E-mail answers are slow to appear. Using a Call Center for event arrangements is surprisingly expensive.

Widisys Wireless Event Manager exploits efficient two-way iSMS® for dialogue between the event organizer and the participants.

Ensure registration

Parallel web and text message -based channels make event registration easy.

Inform and get informed

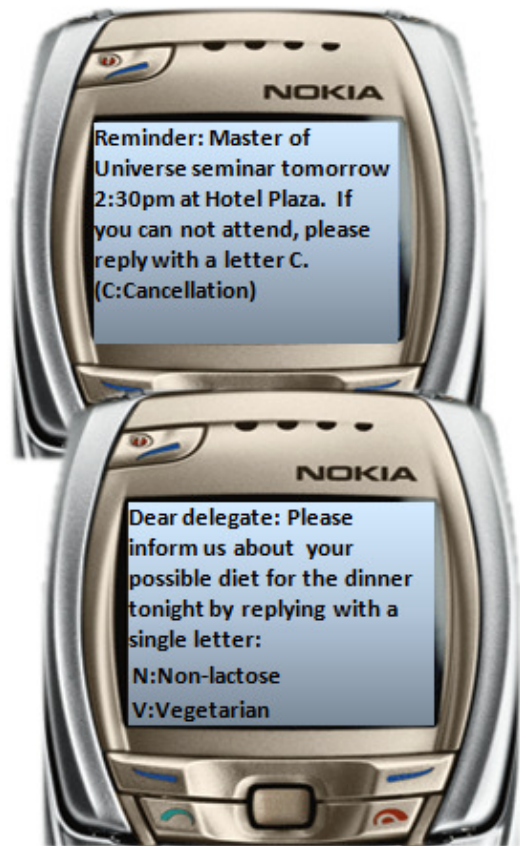
SMS based communication reaches the participants fast. Two-way iSMS allows for immediate and easy responding. You get up-to-date information on last-minute cancellations, lunch preferences etc. directly from the participants.

Optimize event resources

Once you know the up-to-date status of registrations, cancellations and various preference selections, you are able to size the venue resources correctly. Investments meet the real needs.

Satisfy your customers

Correct resources, up-to-date information with possibility for immediate response together with post-event contacting when preferred improve the service image as perceived by the participants.



Responding is quick and simple

Event participants can reply to messages whenever they want using any mobile device supporting SMS:

- Reply messages to a standard GSM number
- Typically one-letter long answers
- Venue and time information contained within reminder messages always at hand

Versatile dialogue with participants - cost-effectively

- Invitations, registrations, informative messages, reminders, preference selections and feedback collection
- Real-time reach ability - typically 80% of the responses arrive within two hours

Easy service take-up and usage

- Service available immediately - no separate IT or initiation project required
- Intuitive web-based interface for managing the participations and the messages



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